

HEALTH SERVICES

BUENOS AIRES CITY



PHARMACEUTICAL INDUSTRY IN ARGENTINA



Unlike the rest of the countries in the region, more than half of the Argentine drug market is supplied by companies with national capital.



It develops biotechnological and bioengineering projects related to human health, employing highly qualified personnel.



Local companies are expanding in the country and in the world, forming the sector that brings together the largest number of Argentine companies with activities of international projection.



It is the third industrial sector due to its level of value added at the national level, behind the oil refining and basic iron and steel industries.

MAIN INDICATORS

+75%
Total billed

+76%
**Sales to the
domestic
market**

+42%
Exports
*

Year-on-year variation in the second trimester of 2021

Drugs with the highest turnover

- #1 Digestive system and metabolism**
- #2 Antineoplastics & immunomodulators**
- #3 Nervous system**
- #4 Cardiovascular system**

Source: INDEC. 2T 2021.

KEYS OF THE SECTOR

PHARMACEUTICAL INDUSTRY



220 companies based

Source: OEDE (2019)



USD 1,315 monthly salary

Source: OEDE (September 2021)



16,864 registered employees

Source: OEDE (2nd term 2021)

HEALTH SERVICES



4,377 companies based

Source: OEDE (2019)



USD 736 monthly salary

Source: OEDE (September 2021)



111,395 registered employees

Source: OEDE (2nd term 2021)

KNOWLEDGE-BASED ECONOMY LAW

Promoted activities

Computer software and services; Audiovisual production; Biotechnology; Geological services; Professional export services included; Nanotechnology; Aerospace industry; Industries 4.0; Research and development.

Eligibility

At least 70% of the annual turnover of the company must be generated in some activity.

Additionally

Meet at least 2 of the following requirements:

1 Income Tax

- Reduction of the tax to: 60% micro and small businesses; 40% medium and 20% large companies.

2 Withholdings and earnings

- VAT exclusion in exporting companies.
- Export duties 0%.

3 Reduction of labor costs

- Tax bonus of up to 80% of contributions.

4 Stability

- Stability of benefits for the term of its validity.

- Make improvements in the quality of its services, products and / or processes.

- Prove investment in R&D or training of employees.

- Export 4%, 10% or 13% of turnover depending on whether it is micro, small or large company.

TECHNOLOGICAL DISTRICT

To access the benefit, foreign or national capital companies are contemplated, which are located within the polygon defined as Technological District of the sectors:

- Software and IT Services.
- Hardware Production.
- Biotechnology services.
- Technology outsourcing services.
- Robotics and domotics.
- Nanotechnology services.
- 3D printing services.
- Accelerators, incubators.

Benefits:

- Exemption or deferral in Gross Income Tax.
- Stamp tax exemption.
- Exemption from payment of Real Estate Tax and ABL.
- Exemption from payment of Delineation and Construction Rights, and related taxes.
- Preferential credit lines with Banco Ciudad de Buenos Aires for the purchase of real estate and constructions.
- Programs for students attending educational institutions located in the DT.
- Educational and research programs with universities in the district.

MODERN BIOTECHNOLOGY PROMOTION REGIME

Presenting modern biotechnology projects with technological impact for:

- Research and development.
- Production of goods and/or services, or process and/or product improvements.

BENEFITS

- Accelerated amortization of **income tax**.
- **Early VAT refund** on capital goods acquired specific to the Project.

The benefit applies to the purchase of capital goods, equipment or components for the project acquired after January 1, 2020. Also included in the benefits are the expenses for services for the start-up of the goods.

PRIORITIZED PROJECTS

- Have a local socioeconomic impact.
- Contribute to the diversification of the productive matrix.
- Have export potential.
- Incorporate highly qualified personnel and include a gender perspective.
- Produce innovations that help mitigate the effects of the COVID-19 pandemic.

KEY PLAYERS OF THE SECTOR

PHARMACEUTICAL INDUSTRY



HEALTH SERVICES



investBA

INVESTMENT & TRADE PROMOTION AGENCY

INVESTMENT PROMOTION

We attract new investments and promote the City of Buenos Aires as an international business market. Our aim is to foster establishment of new companies and expansion of those already located in the City. We also seek to boost investment projects, both public and private, as well as sectoral opportunities.

ASSISTANCE TO EXPORTERS

We build up and enhance the export capabilities of local talent, creating a culture of global thinking. We help professionalize the export path of entrepreneurs and companies in the City of Buenos Aires through a wide range of either on-site or online training activities.

EXPORTS PROMOTION

We promote exports of both goods and services, and help entrepreneurs and local businesses that are going global, landing in foreign markets, or searching for strategic partners and/or seeking financing abroad.

INVESTOR SERVICES

We work closely with business and investors and address their concerns at each stage of their investment and/or re-investment process in the City of Buenos Aires. We provide legal, tax and market-related advice for companies to successfully manage their businesses locally.



investBA

INVESTMENT & TRADE PROMOTION AGENCY

POLICY ADVOCACY

We design and implement proposals for regulatory amendments with a view to boosting the competitiveness of the strategic sectors of the City of Buenos Aires in the global economy. This way we improve the business climate for the region and increase investments and international trade.

PLANNING AND STRATEGIC POSITIONING

We work to position the City of Buenos Aires as an attractive place to do business. We design and execute a communication, promotion and relationship strategy with relevant players from the local and international scene to give visibility to the services provided by investBA and to promote investBA as a strategic partner.

COMMERCIAL INTELLIGENCE

We carry out studies on the current status and the potential of the strategic sectors of the City of Buenos Aires, and work to identify business and investment opportunities.

THANK YOU

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